

Rich Higgins

Consultant



à la Bière

Master Cicerone | Brewmaster | San Francisco, CA | www.richhiggins.com

Rich Higgins Private Beer Events *Team-Building Events for Businesses & Groups*

Group Beer Events are perfect for your office, club, or group of friends, from groups of 5 to 500. I offer fun team-building events centered around beer and education. The events can include any of the following:

- **guided beer and food tasting seminar** including a presentation and beer tasting (1-2 hours, 4-6 beers, food pairing options)
- **beer reception** combining a social format, a curated beer list, and casual beer education (1-2 hours, 4-6 beers, cheese and chocolate pairing options, central bar or tasting stations)
- **beer-paired meal** buffet or seated multi-course, at a restaurant or coordinated with your caterer (2-3 hours)
- **homebrewing demonstration** and hands-on brewing of your office homebrew (7 hours)
- **multi-brewery tour** on-foot or in your chartered limo or bus (2-8 hours, 2-5 breweries)

Event content is tailored to whatever theme and level of detail you like -- beer styles, region, season, novice, connoisseur, etc. -- based on what suits your group or team-building project.

- Beer 101
- Holiday beer
- College beer myths
- Beer and tailgating food
- Belgian Beer
- Terroir in Beer
- Beer, cheese, & chocolate
- any theme you like!

The tastings and events are all a ton of fun -- people rave about them. Learn about beer, hone your palate, and taste what all the beer buzz is about! Rates are charged per-head based on event content and duration; additional travel rates outside of San Francisco may apply. Please don't hesitate to email me or call me with your questions or ideas for your next event. Cheers!

Rich Higgins | rich@richhiggins.com | 415-305-9248

"Rich's thorough knowledge of beer styles and their history, paired with his dynamic and engaging class, was one of our more memorable office happy hours."

— Bob P., President + CEO,
Puccini Group, San Francisco

"a special class neophytes and serious drinkers can benefit from"

— The Washington Post

"Plain and simple, Rich makes beer interesting and exciting. Through every aspect of planning, he was a partner in making my event a huge success, following through on every detail of development, sourcing, venue relations, budget compliance, promotions, and set-up. Rich is a consummate professional who truly loves what he does! I wouldn't hesitate to refer him to anyone wanting a unique program for an upcoming event."

— Heather C., Marketing
Production Manager, Wolters
Kluwer Health, Hudson, OH

"incredibly eloquent"

— DRAFT Magazine

"Rich came to our office for his tasting event with amazing beer and chocolate pairings. Everyone at the company had a great time. I would highly recommend him to any company looking to provide their employees with some delicious suds."

— Ari M., Social in SOMA,
San Francisco, CA

"a highly articulate practitioner of the brewer's craft"

— EdibleSanFrancisco Magazine

Rich's event at Jimmy's was a "great time and good for all of us!"

— Jimmy C., Owner,
Jimmy's No. 43, New York City