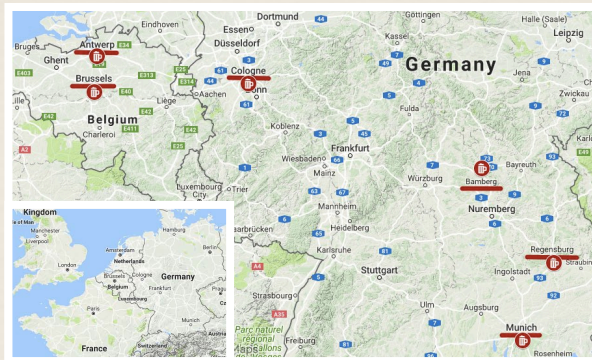


RICH HIGGINS BEER IMMERSIONS



Immersion in regional European beer cultures for fun, drinking, eating and learning with Brewmaster and Master Cicerone Rich Higgins

IMMERSIONS



Mix and match: choose any number of the 6 Immersions to join!

- | | |
|--------------|------------|
| GERMANY | BELGIUM |
| • Cologne | • Brussels |
| • Munich | • Antwerp |
| • Regensburg | |
| • Bamberg | |

Enjoy a travel day off between each Immersion city.

TRANSIT-ORIENTED



Immerse yourself and travel the way Europeans do — walking, and by train, streetcar, and bus!

- We'll walk as much as the weather permits.
- Public transit to farther-flung destinations — most trips 30 minutes or less; a few destinations are 45-60 minutes away from city center.
- Transit keeps Beer Immersions more affordable.
- Better for the environment than private vans.
- Transportation is not provided between immersions. You'll have a day off to travel for any connections between Immersion cities.

ABOUT RICH HIGGINS

Rich Higgins is all things beer:

He is a brewmaster, beer educator, public speaker, travel guide, and a consultant to breweries and restaurants. He is both a Master Cicerone® — the 3rd person to achieve the title — and a Certified Sommelier. He is passionate about teaching, travel, discovering regional beer cultures, and sharing fantastic beer and food pairings.



After a decade of travel throughout Europe, he has a long list of favorite spots to share with other thirsty travelers. Additionally, he has spent ten years as a professional brewer and brewmaster, and has curated the beer programs of a dozen San Francisco restaurants. He teaches beer and food education classes and is a public speaker at beer events across the world.

Schedules, FAQs, and info available at:

WWW.RICHHIGGINS.COM

RICH HIGGINS BEER IMMERSIONS
Bozeman, Montana, USA

HOW A BEER IMMERSION WORKS

1. Head to www.richhiggins.com to see the schedule of upcoming Beer Immersions.
2. Purchase Beer Immersions for 1 - 6 cities.
3. Purchase your own airfare and lodging.
4. Meet Rich and the small Immersion group at the proper place, date, and time each day.
5. Late morning through dinner, you're on the beer trail with him! Your Immersion purchase covers your beers, meals, tours & transit. *All you have to do is drink, eat, learn & have fun!*

RESTAURANTS & PUBS

Order whatever you want, off the same menu that the locals order from. • Order as many delicious beers as you're thirsty for. • Rich is there to answer questions, help you with ordering, and offer food and beer pairing suggestions. • Rich settles the bill at the end. • Any wine and spirits are not included.



BREWERIES

Visiting a brewery with Rich — a brewmaster and Master Cicerone — is a unique, fun, valuable experience! • Visits range from private tours to tastings to taproom visits. • Any bottles to-go and merchandise are not included.

PUBLIC TRANSPORTATION

Immerse yourself and travel the way Europeans do: with public transit. • Cheap, clean, efficient and environmentally-friendly! • Rich provides you with your tickets at the start of the Immersion. • Any all-day passes he provides are yours to use.

LODGING — YOU'RE IN CHARGE

Stay how you want to stay! Whether that's an Airbnb, 5-star hotel, or with friends, it's your call. • Rich can provide suggestions if you like. • *No lodging is included in Beer Immersion prices.*

TASTE, LEARN & IMMERSE YOURSELF

Have a ton of fun with Rich and a small group of other beer and food fans to experience regional beer cultures!

Immersion prices include: all lunches, dinners, and site beers, tours, tips, and transit lunch through dinner.

Prices do not include: lodging, breakfast, souvenir beers, travel to or from Immersions. Credit cards accepted.

BRUSSELS IMMERSION (& PAJOTTENLAND)

2 days for approx. \$705 (actual price €650)

Tour cobwebbed cellars of the Pajottenland lambic region, tour craft breweries, wander one of Europe's most beautiful old cities, and enjoy cuisine à la bière at classic bistros.



ANTWERP IMMERSION (& MECHELEN)

2 days for approx. \$705 (actual price €650)

Walk the medieval city, sampling beer and chocolate. Visit a working farmhouse brewery and a Trappist monastery's cafe, dine at cozy brauncafé's and a brasserie in a brewery.



COLOGNE IMMERSION (& DÜSSELDORF)

2 days for approx. \$650 (actual price €600)

Taste the range of fresh Kölschbier and Düsseldorf Altbier, walk to restaurants of 10 different breweries, be served beer from wooden kegs till you say stop, tour breweries in both cities.



MUNICH IMMERSION (& ALPS FOOTHILLS)

2 days for approx. \$705 (actual price €650)

Hoist liters at Oktoberfest and Starkbierfest, relax in outdoor biergartens, view the Alps, eat and drink at a hilltop monastery brewery, a craft brewery, and classic Munich bierhalls.



REGENSBURG IMMERSION (& COUNTRYSIDE)

2 days for approx. \$650 (actual price €600)

Drink and dine in the UNESCO World Heritage Old Town, ferry through the Danube Gorge to a 1000-year-old monastery brewery, tour brewers of award-winning weissbiers and lagers.



BAMBERG IMMERSION (& UPPER FRANCONIA)

2 days for approx. \$650 (actual price €600)

Walk breathtakingly beautiful medieval old towns and enjoy rare rauchbier and unfiltered kellerbier lagers in Germany's capital of brewing, paired with excellent Bavarian food.

